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Martinis for Melanoma; A Benefit for the Melanoma Foundation of New England

Springfield, MA - The Melanoma Foundation of New England announced today that they will be holding a fundraising event, Martinis for Melanoma next month in Springfield.

"We're really excited for this event," said local melanoma survivor and PR & Marketing Manager for the MFNE Meghan Rothschild. "We have a lot of local businesses and community members involved with the planning. It's shaping up to be an incredible evening."

The event will take place at Luxe Burger Bar in downtown Springfield on Tuesday, September 9th at 6pm. The evening will feature live music by The Looney Tunes, appetizers and spreads from Luxe and a signature martini, all included with guests' ticket. Raffle items have been donated from various businesses across the state including SkinCatering, The Westin Boston, Stella & Dot jewelry and many others.

Additionally, many local businesses have stepped up to the sponsorship plate to support the event. ArchitectureEL, Inc, Chicopee Savings Bank, Rock 102 and Starburst Printing and Graphics to name a few. Brian Lapis, meteorologist from 22News will be the evening's MC.

"We're happy to be supporting this local event," said Kevin Rothschild-Shea founder and President of ArchitectureEL, Inc. "This is a great cause involving many of our community members right here in Western MA. We're proud to be a part of it."

Tickets are \$35 in advance, \$40 at the door and can be purchased by visiting MFNE.org/martinis-for-melanoma.

About The Melanoma Foundation of New England

The Melanoma Foundation of New England (MFNE) was founded in 1999 by Mel and Marilyn Rubin in memory of their son Mark who lost his battle with the melanoma. MFNE's mission is to reduce the incidence of melanoma in the New England region. We provide a [variety of educational programs](#) targeting the prevention and early detection of skin cancer and melanoma for both children and adults. MFNE also assists patients and their caregivers struggling with melanoma by offering [support groups](#), [educational programs](#), and [Billy's Buddies](#), a one-on-one patient advocacy and support program. These programs are all free.

The Melanoma Foundation of New England is a non-profit 501(c)(3) organization.

For more information about the MFNE, please visit: <http://mfne.org/>