



Melanoma Foundation of New England Names Winners in 9th Annual “*Your Skin Is In*”

6 High Schools Across New England Lead the Way in Educating about Melanoma Prevention

Boston, MA - Deb Girard, Executive Director of The Melanoma Foundation of New England (MFNE) announced today that 6 high schools across New England have won prizes for showing exceptional leadership skills in the organization’s 9th annual *Your Skin Is In*. Student teams in each school earned cash prizes by creating awareness about UV safety and teaching their peers about the dangers of intentional tanning.

MFNE’s *Your Skin Is In* program educates teens and young adults on high school and college campuses about the dangers of tanning and the direct link between tanning beds and melanoma, the deadliest form of skin cancer. This year, the program went national and became available for free, online via www.YourSkinIsIn.org.

Deb Girard, MFNE’s Executive Director said, “We are so proud of all of the students that stepped forward this year to spearhead *Your Skin Is In* in their schools. Teens want to believe that skin cancer can’t happen to them, or that it’s safe to just get a ‘base tan’ before the prom or before spring break. The truth is that there is no safe tan - whether in a tanning booth or outside in the sun - tanning can lead to skin cancer. We hope students will remember their pledge for a lifetime and pay it forward by reminding others not to intentionally tan.”

2016 High School Winners:

Highest Number of Pledges:

\$5,000 1st Place: Cranston East High School, Cranston, RI, 289 pledges
\$2,500 2nd Place: Berlin High School, Berlin, NH, 257 pledges
\$1,000 3rd Place: Boston Latin Academy, Boston, MA, 225 pledges

\$5,000 Prize:

Highest Percentage of Pledges:

\$5,000 1st Place: The Williams School, New London, CT, 100%
\$2,500 2nd Place: Arlington Memorial High School, Arlington, VT, 100%
\$1,000 3rd Place: Global Experience Magnet School, Bloomfield, CT, 100%

By visiting www.YourSkinIsIn.org, anyone can sign up to use *Your Skin Is In* for free and bring melanoma education to their school. A video entitled “Exposed” features the stories of melanoma survivors explaining where they became “exposed” to melanoma and how it might have been avoided.

For more information about *Your Skin Is In* please see mfne.org, call [800-557-6352](tel:800-557-6352) or email Meghan Rothschild at MRothschild@mfne.org.

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About MFNE:

MFNE is a non-profit organization that works to reduce the incidence of melanoma in the New England region. As the largest non-profit in the region dedicated to skin cancer awareness and early detection, MFNE provides a variety of free education programs targeting the prevention of skin cancer for children, teens and adults. MFNE’s *Your Skin Is In* program was recognized by the American Academy of Dermatology with a Gold Triangle award in 2009. MFNE also assists patients and their caregivers struggling with melanoma by offering support groups and their “Billy’s Buddies” program. Learn more about MFNE at www.mfne.org.