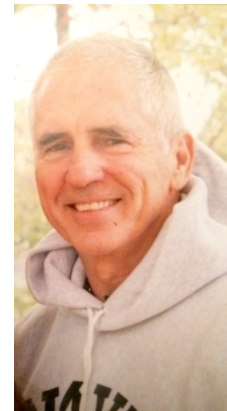




**B.A.A.
CHARITY
PARTNER**

Three *Running for Cover* Team-mates Among Top 20 Fundraisers for Boston Marathon® 2015!

MFNE runners Lead the Way in John Hancock Non-Profit Program



We are excited to announce that three of our *Running for Cover* team-mates have been named among the top 20 fundraising runners in the John Hancock Non-Profit Program for the 2015 Boston Marathon®!

Our thanks and congratulations go out to **Tyler Baldwin**, **Dr. Robin Travers (Team Captain)**, and **Dr. John O'Donnell** for their outstanding commitment to *Team Running for Cover* and for supporting the mission of the Melanoma Foundation of New England. As of April 10th these dedicated team members have raised the following amounts: Tyler Baldwin, South Carolina: \$41,340; Dr. Robin Travers, Massachusetts: \$22,776 and Dr. John O'Donnell, Massachusetts: \$21,310.

Of the thousands of runners that will lace up to support charity teams across New England on Marathon Monday, this is a stunning achievement. Thank you and congratulations to all three of our top fundraisers!

We are so proud of *all* of our 29 team members! Through your collective fundraising efforts *Team Running for Cover* has raised an unprecedented \$341,000. All funds raised by *Team Running for Cover* will directly support MFNE's year-round melanoma education, prevention and support programs.

To support *Team Running for Cover* and to learn more about the runners visit:

<https://www.crowdrise.com/fundraise-and-volunteer/the-team/mfneBoston2015>

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About MFNE:

MFNE is a non-profit organization that works to reduce the incidence of melanoma in the New England region. As the largest non-profit in the region dedicated to skin cancer awareness and early detection, MFNE provides a variety of free education programs targeting the prevention of skin cancer for both children in adults. MFNE also assists patients and their caregivers struggling with melanoma by offering support groups and their "Billy's Buddies" program. Learn more about MFNE and team *Running for Cover* at www.mfne.org.

Melanoma Facts

- Melanoma rates are increasing faster than nearly all other cancers.
 - Melanoma is a relatively easy disease to prevent.
 - Most melanomas are easy to stop if caught soon enough — all it takes is a yearly skin exam.
 - Melanoma kills one person every 50 minutes.
 - Melanoma is the most common cancer among women aged 25-32.
 - Melanoma is the most common cancer in men over the age of 50 - more common than colon, prostate, and lung cancer.
 - Melanoma is the 2nd most common cancer in adolescents and young adults 15 to 29 years old.
 - As many as 10,000 people a year die from melanoma.
- The New England states have a higher than average rate of melanoma.

About the Boston Athletic Association



Established in 1887, the Boston Athletic Association is a non-profit organization with a mission of promoting a healthy lifestyle through sports, especially running. The B.A.A.'s Boston Marathon is the world's oldest annual marathon, and the organization manages other local events and supports comprehensive charity, youth, and year-round running programs. Since 1986, the principal sponsor of the Boston Marathon has been John Hancock Financial. The Boston Marathon is part of the World Marathon Majors, along with the international marathons in Tokyo, London, Berlin, Chicago, and New York City. More than 60,000 runners will participate in B.A.A. events in 2014. The 119th Boston Marathon will be held on Monday, April 20, 2015. For more information on the B.A.A., please visit www.baa.org.